



**SRI KRISHNADEVARAYA UNIVERSITY:  
ANANTAPURAMU**

*Introduction of*

***Market Oriented Courses in***

***Under Graduate level in Govt.***

***Degree Colleges***

*The Commissionerate of Collegiate Education  
Government of Andhra Pradesh*

**UNDER CBCS**

**W.E.F. 2020-2021**

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**The Commissionerate of Collegiate Education  
Government of Andhra Pradesh**



**SRI KRISHNADEVARAYA UNIVERSITY: ANANTAPURAMU**

**List of Market Oriented Courses in  
Under Graduate level in  
Govt. Degree Colleges**

**UNDER CBCS W.E.F. 2020-2021**

<b>Sl. No.</b>	<b>Programme</b>	<b>Related UG Department for the purpose of Syllabus Approval</b>
1.	English for Digital Age	English
2.	Econometrics	Economics
3.	Travel and Tourism Management	History
4.	Journalism and Mass Communication	Journalism
5.	Multimedia	Computer Science
6.	Cloud Computing	Computer Science
7.	Organic Farming	Botany
8.	Horticulture	Botany
9.	Cement Chemistry	Chemistry
10.	Paramedical Technology	Chemistry
11.	Renewable Energy	Physics
12.	Sericulture Technology	Sericulture

**Proceedings of the Special Commissioner of Collegiate Education,  
Andhra Pradesh, Vijayawada  
Present: Sri. M.M. Nayak, I.A.S.**

**Rc.No.63/GDC-CS/2019-3**

**dated 15 .07.2020**

**Sub:-**Government Degree Colleges – Permission to start new Market Oriented Courses in Under Graduate Level in addition to the existing courses in certain Government Degree colleges from the academic year 2020-21 on self financed basis without any financial commitment to the Government – Orders – issued.

**Ref:-** Proposals received from the Principals of Government Degree Colleges.

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The Principals of Government Degree Colleges mentioned in the Annexure appended to these proceedings are hereby permitted to start the new Market Oriented Courses in Under Graduate Level in addition to the existing courses from the academic year 2020-21 without any financial commitment to Government subject to the following conditions.

1. No additional posts will be sanctioned for the newly started courses in future.
2. No additional funds will be provided for building, equipment and other infrastructural facilities.
3. The existing Labs, equipment, man power etc. will also be utilized for the newly courses.
4. The expenditure on salaries of the staff of the Market Oriented Courses shall be met from the additional special fee collected from the students.
5. The fee structure and expenditure procedure will be as in the case of other Restructured Courses that are in existence as per rules.
6. Obtain necessary affiliation from the Universities concerned and please ensure that the said courses are started from this academic year.

The receipt of these proceedings should be acknowledged.

**M.M. Nayak,  
Special Commissioner of Collegiate Education**

**To**

The Principals of Government Degree Colleges as per Annexure.

**Copy to** all the Regional Joint Director of Collegiate Education.

**Copy to** A.G.O. of this Office.

**Copy forwarded** to the Registrars of Universities concerned.

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**//True Copy Attested//**

  
**Joint Director of Collegiate Education**

ANNEXURE							
List of market Oriented Courses sanctioned in certin GDCs							
(Spl.CCE's Proc's Rc.No.63/GDC-CS/2019, dated 15.07.2020)							
S. No	Zone	District	Name of the College	Course	Group combination	Sanctioned strength	Medium
48	IV	Kurnool	SJ GDC (A) Kurnool	B.A.	History, Economics, Tourism & Travel Management	30	English
				B.Sc.	Chemistry, Botany, Horticulture,	30	English
				B.Sc.	Maths, Physics, Web Enabled Technology	30	English
49	IV	Kurnool	GDC Yerraguntla	B.Sc.	Chemistry, Zoology, Aquaculture Technology	30	English
				B.A.	Political Science, History, Journalism & Mass Communication	30	English
50	IV	Kurnool	GDC Srisailam	B.Sc	Mathematics, Physics, Web enabled Technologies	30	English
				B.A.	History, Economics, Tourism & Travel Management	30	English
51	IV	Kurnool	GDC Atmakur	B.A.	History, Political Science, Functional Telugu	30	English
52	IV	Kurnool	GDC Pathikonda	B.Sc.	Mathematics, Chemistry, Industrial Chemistry	30	English
				B.Sc.	Chemistry, Zoology, Aquaculture Technology	30	English
53	IV	Kurnool	GDC Koilkuntla	B.Sc.	Mathematics, Physics, Renewable energy sources	30	English
				B.Sc.	Chemistry, Botany, Horticulture	30	English
				B.A.	History, Economics, Tourism and Travel management	30	English
54	IV	Ananthapur	GDC Penukonda	B.A.	History, Political Science, Journalism & Mass Communication	30	English
55	IV	Ananthapur	GDC (W) Ananthapur	B.Sc.	Maths, Computer Science, Cloud Computing	30	English
				B.Sc.	Maths, Chemistry, Cement Chemistry	30	English
				B.Sc.	Chemistry, Zoology, Paramedical Technology	30	English
56	IV	Ananthapur	GDC Guntakal	B.Sc.	Mathematics, Physics, Renewable energy sources	30	English
				B.Sc.	Mathematics Computer science, Multimedia	30	English
57	IV	Ananthapur	GDC Rayadurgam	BA	History, Political Science, English for Digital Age	30	English
58	IV	Ananthapur	GDC Urvakonda	B.Sc.	Maths, Computer Science, Cloud Computing	30	English
59	IV	Ananthapur	GDC(W), Hindupur	B.Sc.	Chemistry, Zoology, Sericulture Technology	30	English
60	IV	Ananthapur	GDC Bukkapatnam	B.A.	History, Economics, Tourism & Travel Management	30	English

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(Spl.CCE's Proc's Rc.No.63/GDC-CS/2019, dated 15.07.2020)							
S. No	Zone	District	Name of the College	Course	Group combination	Sanctioned strength	Medium
61	IV	Ananthapur	GDC Kalyandurg	B.Sc.	Chemistry, Zoology, Paramedical technology	30	English
				B.Sc.	Economics, maths, Econometrics	30	English
62	IV	Ananthapur	GDC Dharmavaram	B.A.	History, Economics, Tourisam & Travel Management	30	English
63	IV	Ananthapur	GDC Kadiri	B.Sc,	Chemistry, Botany, Organic Farming	30	English
				B.Sc,	Chemistry & Zoology, Paramedical Technology	30	English
				B.Sc,	Chemistry, Zoology, Sericulture technology	30	English
64	IV	Ananthapur	GDC Madakasira	B.Sc.	Chemistry, Botany & Horticulture	30	English

**M.M.Nayak**  
Special Commissioner of Collegiate Education

//True Copy Attested

  
Joint Director of Collegiate Education