



Sri Vani Degree & PG College
Affiliated to SK University
Kakkalapalli Cross, Near Sakshi Office, Ananthapuramu
Andhra Pradesh, India- 515002



Department of commerce



About the Department

- **Course UG** : **B.COM(CA)**
- **Year of Establishment** : **21/06/1997**
- **Introduction of Semester system** : **2014-2015**
- **CBCS**
- **Electives: Marketing group[for V and VI Semester]**
- **E- mail Id** : **srivanidegreepg@gmail.com**

Faculty Profile

S.NO	Name of the Faculty	Designation	Qualification	Experience
01	Y.V. Nagarani	Assistant Professor	M.COM B.Ed	15Years
02	A.Kondanna	Assistant Professor	M.COM	22 Years
03	Dr. K.H.Vanajamma	Assistant Professor	M.A P.hd	22 Years
04	PP.Narasa Naidu	Assistant Professor	M.sc B.Ed	16 Years
05	A.Sudheer Reddy	Assistant Professor	M.COM MBA	12 Years
06	B.Narmada	Assistant Professor	M.COM B.Ed	08 Years
07	M.Gurumurthy	Assistant Professor	M.COM NET P.hd	07 Years
08	M.Ramaswamy	Lecturer	M.COM B.Ed	06 Years
09	K.Naga Pramod	Lecturer	M.COM	05 Years

LOAD

Faculty Members	Hours
Y.V. Nagarani	05
A.Kondanna	02
Dr. K.H.Vanajamma	03
PP.Narasa Naidu	02
A.Sudheer Reddy	04
B.Narmada	05
M.Gurumurthy	03
M.Ramaswamy	05
K.Naga Pramod	05

Vision

- To impact quality commerce education to rural and economically weaker students
- To create interest on commerce related subjects in higher education to make them more competitive
- To rise the standard of our students to global levels and make them employable
- To provide a platform to the students to exhibit their talents & creativity
- To provide education not only to acquire knowledge but also to inculcate a sound philosophy for a holistic living
- To encourage self evaluation, personality development & guide the students to strive towards perfection and competence.
- We dedicate ourselves to continuous development of infrastructure in technologically update & intellectually inspiring environment for learning, research, creativity innovation & professional activity and inculcate in them ethical and moral values.
- Department of commerce provides excellent teaching and learning environment with its focus on continuing education.

Course/Program s offered

S.NO	UG	PG
1	B.COM(CA)	M.COM(GEN)
2	BBA	M.COM(Prof)

B.COM (CA) Course structure under CBCS:

Year	Sem	Course	Title of the Course	Internal marks	External marks	Total Marks
I	I	B.COM(CA)	Fundamentals of Accounting	25	75	100
	I	B.COM(CA)	Business organization and management	25	75	100
	II	B.COM(CA)	Fundamentals of Accounting-II	25	75	100
	II	B.COM(CA)	Enterprise resource planning	25	75	100
II	III	B.COM(CA)	Corporate accounting	25	75	100
	IV	B.COM(CA)	Business Laws	25	75	100

	IV	B.COM(CA)	Banking theory and practices	25	75	100
III	V	B.COM(CA)	Taxation	25	75	100
	V	B.COM(CA)	Cost accounting	25	75	100
	V	B.COM(CA)	Commercial geography	25	75	100
	VI	B.COM(CA)	Management accounting	25	75	100
	VI	B.CPM(CA)	Auditing	25	75	100
	VI	B.COM(CA)	Marketing	25	75	100

B.B.A Course structure under CBCS

Year	Sem	Course	Title of the Course	Internal marks	External marks	Total Marks
I	I	BBA	Managerial Economics	25	75	100
	I	BBA	Management Process	25	75	100
	II	BBA	Accounting for managers	25	75	100
	II	BBA	Business Environment	25	75	100
II	III	BBA	Organizational behaviour	25	75	100
	III	BBA	Human resource management	25	75	100
	III	BBA	Operations management	25	75	100
	IV	BBA	Financial management	25	75	100
	IV	BBA	Marketing management	25	75	100
	IV	BBA	Business ethics & corporate governance	25	75	100
III	V	BBA	Business Laws	25	75	100
	V	BBA	Taxation	25	75	100
	V	BBA	HR-1 Talent management	25	75	100
	V	BBA	HR-2 Industrial Relations	25	75	100
	VI	BBA	Medium & Small Scale Enterprises	25	75	100
	VI	BBA	International Business	25	75	100
	VI	BBA	Project management & evolution	25	75	100
	VI	BBA	HR-1 Goble HRM	25	75	100
	VI	BBA	HR-2 Training and development	25	75	100

M.COM(Gen) Course structure under CBCS

Year	Sem	Course	Title of the Course	Internal marks	External marks	Total Marks
I	I	M.Com(Gen)	Financial Management	30	70	100
	I	M.Com(Gen)	Marketing Management	30	70	100
	I	M.Com(Gen)	Human resource Management	30	70	10
	I	M.Com(Gen)	Quantitative Techniques for business decisions	30	70	100
	I	M.Com(Gen)	Elective Paper: 1.Managerial Communication 2.Organisational Behaviour	30	70	100

I	II	M.Com(Gen)	Accounting standards & Reporting	30	70	100
	II	M.Com(Gen)	Business environment & government policy	30	70	100
	II	M.Com(Gen)	Elective papers: 1.Financial markets & services 2.Corporate governance	30	70	100
	II	M.Com(Gen)	Open elective paper: 1.Fundamentals of financial accounting	30	70	100
II	III	M.Com(Gen)	Fundamentals of GST	30	70	100
	III	M.Com(Gen)	Soft skills for career development	30	70	100
	III	M.Com(Gen)	Advanced cost and management accounting	30	70	100
	III	M.Com(Gen)	Elective subjects: 1.International marketing management 2.Managerial economics	30	70	100
	III	M.Com(Gen)	Open elective paper: 1.Personal financial planning	30	70	100
II	IV	M.Com(Gen)	International financial management	30	70	100
	IV	M.Com(Gen)	Security analysis and portfolio management	30	70	100
	IV	M.Com(Gen)	Elective subjects: 1.International business environment 2.Financial derivatives	30	70	100

M.COM(Prof) Course structure under CBCS

Year	Sem	Course	Title of the Course	Internal marks	External marks	Total Marks
I	I	M.Com(Prof)	Financial Management	30	70	100
	I	M.Com(Prof)	Marketing Management	30	70	100
	I	M.Com(Prof)	Human resource Management	30	70	10
	I	M.Com(Prof)	Elective papers: 1.Quantitative Techniques for business decisions 2.Organisational behaviour	30	70	100
I	II	M.Com(Prof)	Accounting standards & Reporting	30	70	100
	II	M.Com(Prof)	Advanced cost and management accounting	30	70	100
	II	M.Com(Prof)	Elective papers: 1.Financial markets & services 2.Corporate governance	30	70	100

	II	M.Com(Prof)	Open elective paper: 1.Fundamentals of insurance and risk management	30	70	100
II	III	M.Com(Prof)	Fundamentals of GST	30	70	100
	III	M.Com(Prof)	Accounting theory	30	70	100
	III	M.Com(Prof)	Elective subjects: 1.International marketing management 2.Strategic management	30	70	100
II	IV	M.Com(Prof)	International financial management	30	70	100
	IV	M.Com(Prof)	Security analysis and portfolio management	30	70	100
	IV	M.Com(Prof)	Elective subjects: 1.International business environment 2.Financial derivatives	30	70	100

Number of Teaching posts

Post	Sanctioned	Filed
Teaching	09	09

DEPARTMENT OF COMMERCE

B.COM

PROGRAMME OUTCOME

PO-1	After completing three years for Bachelors in Commerce (B.Com) program, students would gain a thorough grounding in the fundamentals of Commerce and Finance
PO-2	The commerce and finance focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business
PO-3	The all-inclusive outlook of the course offer a number of value based and job oriented courses ensures that students are trained into up-to-date. In advanced accounting courses beyond the introductory level, affective development will also progress to the valuing and organization levels

Specific Outcome (PSO)

PSO-1	Students will be able to demonstrate progressive learning of various tax issues and tax forms related to individuals. Students will be able to demonstrate knowledge in setting up a computerized set of accounting books
PSO-2	Students will demonstrate progressive affective domain development of values, the role of accounting in society and business
PSO-3	Students will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business. PSO – 4: Students will learn relevant managerial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business
PSO-4	Leaner’s will gain thorough systematic and subject skills within various disciplines of commerce,

	business, accounting, economics, finance, auditing and marketing
PSO-5	Learners will be able to recognise features and roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making
PSO-6	Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses
PSO-7	Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses
PSO-8	Learner's will acquire the skills like effective communication, decision making, problem solving in day to day business affaires
PSO-9	Learner's will acquire the skills like effective communication, decision making, problem solving in day to day business affaires
PSO-10	Learners will involve in various co-curricular activities to demonstrate relevancy of foundational and theoretical knowledge of their academic major and to gain practical exposure
PSO-11	Learner's can also acquire practical skills to work as tax consultant, audit assistant and other financial supporting services.
PSO-12	Learners will be able to do higher education and advance research in the field of commerce and finance.

BBA Program Outcomes

An Understanding of Business Functions

PSO-1	Providing Global Perspectives
PSO-2	Developing Critical and Analytical Thinking Abilities
PSO-3	Interpersonal Skill Development
PSO-4	Creating Social Sensitivity and Understanding CSR, Ethical and Sustainable
PSO-5	Business Practices Demonstrate sensitivity to social, ethical and sustainability issues Developing Entrepreneurship Acumen
PSO-6	Program Specific Outcomes Acquiring Conceptual Clarity of Various Functional Areas
PSO-7	Ability to analyze various functional issues affecting the organization
PSO-8	Demonstrating ability to evolve strategies for organizational benefits
PSO-9	Analysis and interpretation of the data which is used in Decision Making
PSO-10	The ability to develop models / frameworks to reflect critically on
PSO-11	Specific business contexts Demonstrate Effectively Oral and Written Communication
PSO-12	Demonstrate Ability to work in Groups
PSO-13	Demonstrate understanding of social cues and contexts in social interaction
PSO-14	Develop Ethical Practices and Imbibe Values for Better Corporate Governance
PSO-15	Understand ethical challenges and choices in a business setting
PSO-16	Demonstrate understanding of sustainability related concerns in varied areas
PSO-17	Analyze Global Environment and its Impact on Business
PSO-18	The ecosystem of start up in the country
PSO-19	Demonstrate the ability to create business plans

PROGRAM SPECIFIC OUTCOMES PSO OF BBA

PSO-1	Understand of the corporate world
PSO-2	Analyse the theoretical knowledge with the practical aspects of Organizational setting and techniques or management
PSO-3	Determine conceptual and analytical abilities required for effective decision making
PSO-4	Understand the dynamic and complex working environment of Business
PSO-5	Understand the problems faced by the business sector in the Current scenario.
PSO-6	Understand the rapid changes of financial services include banking and insurance sectors
PSO-7	Determine the various PEST (Political, Economic, and Social Technological) factors influence on changes of business environment
PSO-8	Determine the functional areas of management such as Production, purchasing, marketing, sales, advertising, finance, human resource system
PSO-9	Understand the methods of collecting primary and secondary data
PSO-10	Understand the Forms of business organization
PSO-11	Analyse and preparation of project report for the Functional areas of research.
PSO-12	Determine the stages of the product development process
PSO-13	Analyse the tools and techniques of data
PSO-14	Understand the types of business communication and business letters.
PSO-15	To understand the construction of scaling techniques

M.Com. Programme Programme Outcomes (POs)

PSO-1	understand the basic concepts of business and its role in society
PSO-2	understand financial and marketing both local and international issues and responsibilities of a business organisation
PSO-3	gain knowledge on legal and ethical issues in a business organization
PSO-4	identify reason for profit or loss and give solutions for economic viability of a business
PSO-5	acquire practical skill in accounting by having an opportunity of summer internship programme.
PSO-6	use current techniques and skills necessary for business and costing.
PSO-7	serve as a human resource needed for industry, consultancy, education, service, research, public administration, insurance and management

Program Specific Outcomes of M.Com

PSO-1	prepare financial statements of business organisations using accounting principles.
PSO-2	discuss the various provisions relating to business law, indirect taxes and income tax.
PSO-3	undertake socially relevant projects.
PSO-4	acquire knowledge on international business and principles of management
PSO-5	analyse the concepts of marketing, costing, tourism, business ethics, consumerism and MSMEs (Micro Small and Medium Enterprises)
PSO-6	gain knowledge on Indian Financial System and electronic payment techniques
PSO-7	plan for project financing and appraisal
PSO-8	recognise the need and importance of communication and to develop the personality.
PSO-9	develop the competency in students to pursue higher level programmes in commerce and management
PSO-10	generate and initiate innovative business ideas

Course Outcomes

B.COM (CA)

SEMESTER -I

FINANCIAL ACCOUNTING- I

Course Outcome

On Successful Completion of this Course Students will Gain Knowledge

- Identify transactions and events that need to be recorded in the books of accounts.
- Identify the Types of Subsidiary Books and prepare the cash book.
- Evaluate the Trial Balance and Rectification of Errors.
- Preparation of Bank Reconciliation statement and Reasons of Difference between cash book and pass book.
- Critically examine the balance sheets of a sole trader for different accounting periods.

BUSINESS ORGANIZATION AND MANAGEMENT

Course Outcome

- Understand the concepts of Business, Trade, Industries and commerce
- Critically examine the various forms organizations of the business firms and judge the best among them.
- Comprehend the nature of Joint Stock Company and formalities to promote a Company.
- Develop an idea about process of management.
- Comprehend the product life cycle and product line decisions.

SEMESTER – II

FUNDAMENTAL OF ACCOUNTING -II

Course Outcomes

On Successful Completion of this Course Students will Gain Knowledge

- Calculation of depreciation from various methods.
- Determine the useful life and value of the depreciable assets and maintenance of Reserves in business entities. Determine the provisions and Reserves of doubts debts, discount one debtors, Repairs and Renewals Reserves.
- Preparation of Bills of Exchange, Drawer and Drawee
- Understand the concept of consignment and learn the accounting treatment of the various aspects of consignment.
- Distinguish Joint Venture and Partnership and to learn the methods of maintaining records under Joint Venture.

Business Economics

Course Outcomes

- Describe the nature of economics in dealing with the issues of scarcity of resources.
- Analyze supply and demand analysis and its impact on consumer behaviour.
- Evaluate the factors, such as production and costs affecting firm's behaviour.
- Recognize market failure and the role of government in dealing with those failures.
- Use economic analysis to evaluate controversial issues and policies.
- Apply economic models for managerial problems, identify their relationships, and formulate the decision making tools to be applied for business.

Enterprise Resource Planning

Course Outcomes

- To aiming to develop students about Entrepreneurship development
- To create an awareness on various Entrepreneurship Development Programme
- To enable them to understand project formulation
- To familiarize the students with EDP
- To give an introduction about MSME, EDI and other training institutes in Entrepreneurship

SEMESTER - III

CORPORATE ACCOUNTING

Course Outcomes

- Enable the students to understand about issue of shares, forfeiture of shares and preparation of journal and ledger
- Enable the students to understand about issue of debentures, redemption of debentures and accounting treatment for debentures
- Employee stock option plan and accounting treatment
- Enable the students about calculation of goodwill using different methods
- Enable the students about calculation of value of shares using different methods
- To introduce and develop knowledge of holding companies accounts
- To know about the companies provisions act 2013

Business Statistics

Course Outcomes

- Understand the importance of Statistics in real life
- Formulate complete, concise, and correct mathematical proofs.
- Frame problems using multiple mathematical and statistical tools, measuring relationships by using standard techniques.
- Build and assess data-based models.

- Learn and apply the statistical tools in day life.
- Create quantitative models to solve real world problems in appropriate contexts

SEMESTER -IV

BANKING THEORY AND PRACTICE

Course Outcomes

- To help to gather knowledge on banking and financial system in India
- To provide knowledge about commercial banks and its products
- To aim to familiarize banking system in
- To enable them to understand better customer relationship
- To create awareness about modern banking services like e-banking, m-banking and internet banking

Business Laws

- Make the students understand about business and corporate law
- Develop knowledge on contract and various types of contracts
- To help the students to understand the concept of sale of goods
- Make the students understand about companies and its types
- To equip the students with proper knowledge about Foreign exchange

SEMESTER – V

COST ACCOUNTING

Course Outcomes

- Aimed to familiarize the concept of cost accounting
- Helps to gather knowledge on preparation of cost sheet in its practical point of view
- To facilitate the idea and meaning of material control with pricing methods
- Develop the knowledge about remuneration and incentives
- To introduce the concept of overhead cost

TAXATION

Course outcomes

- Acquire the complete knowledge of the tax evasion, tax avoidance and tax planning.
- Understand the provisions and compute income tax for various sources.
- Grasp amendments made from time to time in Finance Act.
- Compute total income and define tax complicacies and structure.
- Understand the GST and compute GST

Commercial Geography

Course Outcomes

- Understand the concept of Commercial Geography.
- Critically examine the importance of agriculture sector.
- Analyse the status of forests in Andhra Pradesh and India.
- Determine the uses of various minerals.
- Understand the concept of Interlinking of rivers

SEMESTER – VI

MARKETING

Course Outcomes

- Develop an idea about marketing and marketing environment.
- Understand the consumer behaviour and market segmentation process.
- Formulate new marketing strategies for a specific new product.
- Familiarize with the skimming and penetration pricing.
- Know the process of promotion and distribution

Auditing

Course Outcomes

- : Understanding the meaning and necessity of audit in modern era
- Comprehend the role of auditor in avoiding the corporate frauds
- Identify the steps involved in performing audit process
- Determine the appropriate audit report for a given audit situation
- Apply auditing practices to different types of business entities. Plan an audit by considering concepts of evidence, risk and materiality

MANAGEMENT ACCOUNTING

Course outcomes

- To enlighten the students thought and knowledge on management Accounting
- Helps to give proper idea on financial statement analysis in practical point of view
- To introduce the concept of fund flow and cash flow statement
- To provide knowledge about budget control keeping in mind the scope of the concept
- To develop the know-how and concept of marginal costing with practical problems

BBA

SEMESTER –I

MANAGEMENT PROCESS

- Understand levels of management
- Learn planning concept, process and principles
- Understand Organizations and departmentation types
- Learn staffing process, leadership styles and motivation theories
- Understand controlling concept and techniques

MANAGERIAL ECONOMICS

Course Outcomes: The successful completion of this course shall enable the student to:

- Describe the nature and scope of managerial economics, demand analysis and firm & its organization.
- Learn the techniques of production function, cost analysis and forms of market.
- Apply the pricing techniques to determine the price of factors of production.
- Apply the knowledge of national income accounting, inflation and monetary and fiscal policies in real world situations.
- Describe the trade cycles in the open economy and exchange rate determination.

SEMESTER –II

QUANTITATIVE METHODS FOR MANAGERS

- Understand the importance of Statistics in real life
- Formulate complete, concise, and correct mathematical proofs.
- Frame problems using multiple mathematical and statistical tools, measuring relationships by using standard techniques.
- Build and assess data-based models.
- Learn and apply the statistical tools in day life.
- Create quantitative models to solve real world problems in appropriate contexts

ACCOUNTING FOR MANAGERS

- Identify transactions and events that need to be recorded in the books of accounts.
- Identify the Types of Subsidiary Books and prepare the cash book.
- Evaluate the Trial Balance and Rectification of Errors.
- Preparation of Bank Reconciliation statement and Reasons of Difference between cash book and pass book.
- Determine the useful life and value of the depreciable assets and maintenance of Reserves in business entities. Determine the provisions and Reserves of doubts debts, discount one debtors, Repairs and Renewals Reserves.

- Understand the concept of consignment and learn the accounting treatment of the various aspects of consignment.
- Distinguish Joint Venture and Partnership and to learn the methods of maintaining records under Joint Venture.
- Critically examine the balance sheets of a sole trader for different accounting periods.

Business Environment

Course Outcomes

- Acquire the Knowledge about Frame work of Business Environment, concept, Significances, Elements.
- Gain the Knowledge about Economic Environment of Business and elements ,Industrial policy ,Fiscal etc
- Understand about Political and Legal Environment of Business and elements.
- Integrate the concept of Socio and Cultural and Technological Environment of Business and Elements.
- Acquire the Knowledge about International Environment of Business and Elements.

SEMESTER –III

Operations Management

Course Outcomes

- Understand the concepts of Operations Management.
- Critically examine the various factors determining plant location.
- Know the process of estimation of capital requirements.
- Develop an idea about process of operation planning and control.
- Comprehend the techniques of operation control.

Human Resource Management

Course Outcomes

- To understand the introduction of Human resource management
- To introduce the students about Human resources management in India and its impacts
- To facilitate the knowledge about human resource planning
- To provide an idea about different types recruitments selections placement and indication
- To understand Human resource training and development programs

ORGANISATION BEHAVIOUR

Course Outcomes

- To equip the students with the basic idea and introduction on organizational behavior as a concept
- To give a light on the concept and difference theories on
- Explain and helps the students to gain more knowledge on Group
- To introduce the concept of leadership
- Understand the concept of conflict management

SEMESTER – IV

FINANCIAL MANAGEMENT

Course Outcomes

- To provide introduction to Financial Management
- To create an awareness about capital structure and theories of capital structure
- To make them understand the cost of capital in wide aspects
- To provide knowledge about dividend policies and various dividend models.
- To enable them to understand working capital management

MARKETING MANAGEMENT

Course Outcomes

- To develop an idea about marketing and its functions
- To enhance the students on consumer behavior
- To familiarize students about product and its classifications
- To make them understand pricing policies
- To introduce the concept of sales forecast management

BUSINESS ETHICS & CORPORATE GOVERNANCE

Course Outcomes

- Understand business ethics, ethical organization and corporate governance
- To know the meaning governance, corporate governance, corporate excellence
- To know the scams happened in corporate sectors
- Understand the SEBI Norms and clause 49 listing agreement, PSU
- Understand the meaning of CSR and CSR Models

SEMESTER – V

Business Law

Course Outcomes

- Understand the legal environment of business and laws of business.
- Familiarize with the legal formalities of contingent contract.
- Determine the rules regarding indemnity, bailment pledge etc.
- Understand the various provisions of The Sale of Goods Act 1930.
- Highlight the security aspects in the present cyber-crime scenario.

TAXATION

Course outcomes

The successful completion of this course shall enable the students:

- To understand the meaning and scope of tax policy and types of taxes.
- To analyse the significance and determinants of tax-GDP ratio and understand other concepts central to taxation policy such as tax effort, tax equity and tax incidence
- To appreciate the significance and application of buoyancy and elasticity of tax revenue
- To become aware of the dynamics of international taxation and methods adopted by countries to alleviate international double taxation.
- To examine the causes of tax evasion and tax avoidance along with methods adopted by countries to curb tax evasion and avoidance
- To assess the rationale, benefits and costs of various kinds of tax incentives offered by governments.
- To understand the Constitutional provisions pertaining to taxes in India.

TALENT MANAGEMENT

- Know about the Talent management meaning, retaining talent, attracting talent and work life balance initiatives
- Understand about competence mapping, methods and models
- To evaluate the performance management using 360 degrees feedback as tool and rewards systems
- To know how to engage employees
- Understand the succession planning and identifying second line of leaders and developing their capabilities

Industrial Relation

On Successful Completion of this Course Students will Gain Knowledge

- Understand about Introduction to Industrial Relations and Scope, Function, Objective of IR.
- Acquire Knowledge about Industrial Disputes and Types of Disputes, Functions, objective etc. . . .

- Apply the Trade Unions and scope of Trade union and Function, Features Weakness etc.
- Determine about Participative Management objectives Forms Levels etc.
- Understand about Collective Bargaining Features, process, Principles etc.

SEMESTER – VI

INTERNATIONAL BUSINESS

Course Outcomes

- Understand the concept of Domestic and International/Foreign Trade.
- Develop an idea about Foreign market and Foreign Exchange
- Acquire Knowledge About Balance of Payment and Current account and Capital account convertibility
- Understand the concept of WTO and Trade blocks
- Acquire Knowledge About Export and Import Procedure and Documents

Medium and Small Enterprises Management

- Develop an idea about Medium and Small Enterprises.
- Understand the concept of project formulation.
- Comprehend the functions of small and medium enterprises.
- Familiarize with the role of Board for Industrial and Financial Reconstruction [BIFR].
- Know the role of SIDCO, SSIDC, and SISI DIC etc.

PROJECT EVALUATION & MANAGEMENT

- Understand meaning of project, types of project and problems of project management
- To analyze the project proposal
- To know Evaluation methods and selection techniques of project
- To understand the human aspects of project management
- Understand the types of termination and evaluation of termination of project

GLOBAL H.R.M

Course Outcomes: After completing this course the students will be able to:

- Increase an understanding of (HRM), understanding traditional and modern perspective of HRM
- HRM issues in international contexts; issues related to host, home and third country nationals.
- Understand the selection process, expatriate management and repatriation.
- Understand the international training, compensation and appraisal.

Training and Development

On Successful Completion of this Course Students will Gain Knowledge

- Acquire knowledge About Introduction To Training and Development and scope, Importance, Responsibilities.
- Understand the Knowledge about Training policy, courses Material Training period.
- Identify the Different types of Training Method.
- Gain knowledge about Training and Development, Management Development Purpose Stages, components of Development.
- Acquire Knowledge About Coaching and Counselling ,Management Syndication, Incident processes

M.COM (GEN)

SEMESTER – I

FINANCIAL MANAGEMENT

- Understand concepts of Financial Management
- Enumerate the Capital Structure
- Analyse Cost of Capital measurement
- Evaluate Investment decisions process
- Analyse Working capital management

MARKETING MANAGEMENT

- To know the modern marketing concepts and evaluation
- To study the consumer behaviour
- To analyze the product and price
- To analyze the promotion mix
- To explore the place mix and strategies decisions

HUMAN RESOURCE MANAGEMENT

- To know the basic of human resources management
- To analysis human resources planning
- To familiarize recruitment and selection procedures
- To study the trains methods and career development plan
- To know the methods of wage and salary administration – compensation plans

QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS

- Understand Probability Theory
- Analyse Sampling Techniques
- Apply Testing Hypothesis, Chi-square, f-test

- Comprehend Correlation and Regression
- Apply linear programming

SEMESTER – II

ACCOUNTING STANDARDS AND REPORTING

- Define bookkeeping and accounting
- Explain the general purposes and functions of accounting
- Explain the differences between management and financial accounting
- Describe the main elements of financial accounting information – assets, liabilities, revenue and expenses
- Identify the main financial statements and their purposes.

BUSINESS ENVIRONMENT AND GOVERNMENT POLICY

- Discuss the supply and demand theory and its impact on insurance.
- Explain the effects of government policy on the economic environment and insurance industry.
- Outline how an entity operates in a business environment.
- Describe how financial information is utilized in business.
- Explain the legal framework that regulates the insurance industry.

SEMESTER – III

FUNDAMENTALS OF GST

- To enable the students to learn the concepts indirect tax and GST from the pre-GST period to post- GST period.
- To understand the importance of indirect taxes (GST) in the Indian and global economy and its contribution to the economic development.
- To comprehend the principles of taxations, objectives of taxes and its impact, shifting and incidence process of indirect taxes in the market orientated economy.
- To understand the implications of GST on the taxable capacity consumers, dealers and of the society at large and its changes.
- To make them to be a tax consultant in preparing the tax planning, tax management. Payment of tax and filing of tax returns.

SOFT SKILLS FOR CAREER DEVELOPEMNT

- To understand the meaning and grand narrative of life
- To learn to leverage psychological capital.
- To understand the role of society and technology in life.
- To understanding nuances of communication.
- To learn the meaning of work.

ADVANCE COST AND MANAGEMENT ACCOUNTING

Course Outcomes: After completing the course, the student will be able to:

- Identify differences between various forms of accounting—Financial, Managerial and Cost and the role of a Management Accountant
- Identify cost according to their associated activities and apply costing techniques for computing cost of products or services
- Prepare income statements using variable costing and absorption costing
- Make various managerial decisions on the basis of learning about concepts and issues involved therein.
- Prepare different forms of budgetary statements, identify and control cost at a responsibility center assigned to a manager, analyze and report performance of the assigned responsibility center.

SEMESTER -IV

INTERNATIONAL FINANCIAL MANAGEMENT

Course Outcomes: The successful completion of this course shall enable the student:

- To understand the basic concepts of Multinational firms, environment of international financial management and foreign exchange market;
- To understand financial viability of capital expenditure plans and risk in financial decision making;
- To analyse issues related to various finance functions of MNCs;
- To understand translation, transaction, and economic exposure to exchange rate changes;
- To understand portfolio management techniques and its risk.

SECURITIES ANALYSIS AND PORTFOLIO MANAGEMENT

Course Outcomes: After successful completion of this course the student should be able to:

- Understand the environment of investment and risk return framework.
- Analyse bonds in terms of valuation, yields and risks as well as build up immunized bond portfolio.
- Analyse equity shares using different approaches and models.
- Construct, analyze, select and evaluate portfolios along with a deep understanding of Capital market theory and associated models.
- Understand and analyse futures and options, use various options trading strategies and critically examine various innovations in derivatives market.

M.COM (PROF)

SEMESTER – I

FINANCIAL MANAGEMENT

- Understand concepts of Financial Management
- Enumerate the Capital Structure
- Analyse Cost of Capital measurement
- Evaluate Investment decisions process

- Analyse Working capital management

MARKETING MANAGEMENT

Course Outcomes: After successful completion of this course, the student shall be able to:

- To familiarize the students with the fundamentals of marketing to enable them to take better marketing decisions.
- To discuss and make the students understand the nuances and complexities involved in various product and pricing decisions.
- To equip the students to take effective distribution decisions for products and services.
- To develop the skills among students to enable them to design the Promotion-Mix strategies advertising campaigns.
- To make the students aware about the current trends in marketing to enable them to take proactive measures while taking marketing decisions.

HUMAN RESOURCE MANAGEMENT

- To know the basic of human resources management
- To analysis human resources planning
- To familiarize recruitment and selection procedures
- To study the trains methods and career development plan
- To know the methods of wage and salary administration – compensation plans

QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS

- Understand Probability Theory
- Analyse Sampling Techniques
- Apply Testing Hypothesis, Chi-square, f-test
- Comprehend Correlation and Regression
- Apply linear programming

SEMESTER – II

ACCOUNTING SANDERDS AND REPORTING

- Define bookkeeping and accounting
- Explain the general purposes and functions of accounting
- Explain the differences between management and financial accounting
- Describe the main elements of financial accounting information – assets, liabilities, revenue and expenses
- Identify the main financial statements and their purposes.

ADVANCE COST AND MANAGEMENT ACCOUNTING

Course Outcomes: After completing the course, the student will be able to:

- Identify differences between various forms of accounting—Financial, Managerial and Cost and the role of a Management Accountant
- Identify cost according to their associated activities and apply costing techniques for computing cost of products or services
- Prepare income statements using variable costing and absorption costing
- Make various managerial decisions on the basis of learning about concepts and issues involved therein.
- Prepare different forms of budgetary statements, identify and control cost at a responsibility center assigned to a manager, analyze and report performance of the assigned responsibility center.

SEMESTER – III

FUNDAMENTALS OF GST

- To enable the students to learn the concepts indirect tax and GST from the pre-GST period to post- GST period.
- To understand the importance of indirect taxes (GST) in the Indian and global economy and its contribution to the economic development.
- To comprehend the principles of taxations, objectives of taxes and its impact, shifting and incidence process of indirect taxes in the market orientated economy.
- To understand the implications of GST on the taxable capacity consumers, dealers and of the society at large and its changes.
- To make them to be a tax consultant in preparing the tax planning, tax management. Payment of tax and filing of tax returns.

ACCOUNTING THEORY

- Have read more widely in accounting;
- Have acquired a deeper and more critical appreciation of what defines contemporary accounting practice, and more importantly, what it is that should define the nature, scope and future of accounting;
- Be familiar with concepts of theory development and theories of accounting policy choice, measurement of economic income and the societal use of accounting information;
- Have achieved a deeper understanding of selected contemporary issues in accounting;
- Have developed an ability to critically analyse these issues within the theoretical framework developed earlier in the course.

SOFT SKILLS FOR CARER DEVELOPEMNT

Objectives: This course is aimed at building understanding and perspective about life beyond profession.

Course Outcomes: The successful completion of this course shall enable the student:

- To understand the meaning and grand narrative of life
- To learn to leverage psychological capital.
- To understand the role of society and technology in life.
- To understanding nuances of communication.
- To learn the meaning of work.

SEMESTER -IV

INTERNATIONAL FINANCIAL MANAGEMENT

Course Outcomes: The successful completion of this course shall enable the student:

- To understand the basic concepts of Multinational firms, environment of international financial management and foreign exchange market;
- To understand financial viability of capital expenditure plans and risk in financial decision making;
- To analyse issues related to various finance functions of MNCs;
- To understand translation, transaction, and economic exposure to exchange rate changes;
- To understand portfolio management techniques and its risk.

SECURITIES ANALYSIS AND PORTFOLIO MANAGEMENT

Course Outcomes: After successful completion of this course the student should be able to:

- Understand the environment of investment and risk return framework.
- Analyse bonds in terms of valuation, yields and risks as well as build up immunized bond portfolio.
- Analyse equity shares using different approaches and models.
- Construct, analyze, select and evaluate portfolios along with a deep understanding of Capital market theory and associated models.
- Understand and analyse futures and options, use various options trading strategies and critically examine various innovations in derivatives market.

Faculty Profile:

Name	Qualification	Experience	Designation	Other Positions
Y.V.Nagarani	M.Com	28	Vice-Principal	Motivational Speaker
A.Kondanna	M.Com	19	Lecturer in Commerce	-
A.Sudheer Reddy	M.com.,MBA	12	Lecturer in Management	Placement Officer
PP.Narasa Naidu	M.sc., B.Ed	16	Lecturer in Statistics	-
K.H.Vanajamma	M.A., PhD	20	Lecturer in Economics	-
M.Guru Murthy	M.Com (NET, SET)	06	Lecturer in Commerce	-
M.Narmada	M.Com.,B.Ed	08	Lecturer in Commerce	NCC ANO
M.RamaSwamy	M.Com.,B.Ed	06	Lecturer in Commerce	NCC CTO
K.Naga Pramod	M.Com(Prof)	05	Lecturer in Commerce	-

Student-Teaching Ratio

Level	Class	Number of Teachers	Student Teacher Ratio
UG	I.BCOM(CA)	7	40:1
	II.BCOM(CA)	7	60:1
	III.BCOM(CA)	7	60:1
	I.BBA	3	20:1
	II.BBA	3	20:1
	III.BBA	3	20:1

Student-Teaching Ratio

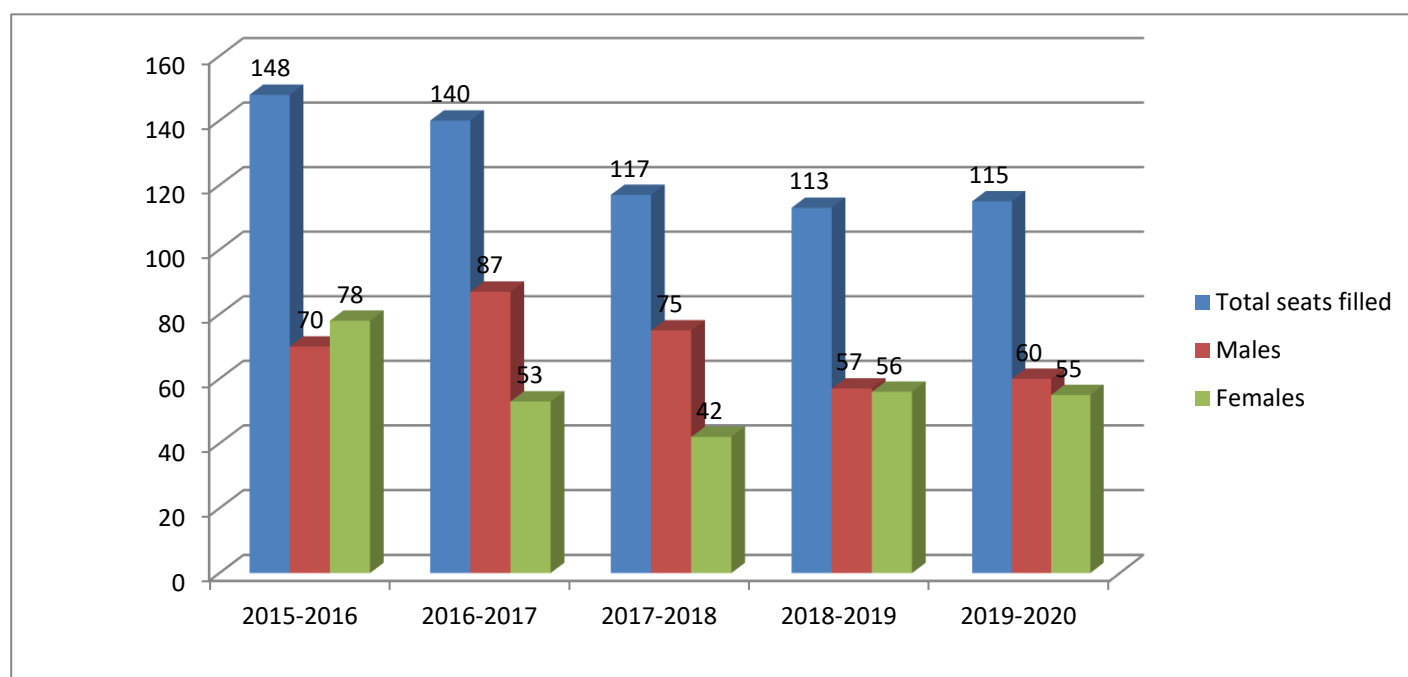
Level	Class	Number of Teachers	Student Teacher Ratio
PG	M.COM(GEN)	4	20:1
	M.COM(Prof)	4	20:1

Number of academic staff(technical) and administrative staff

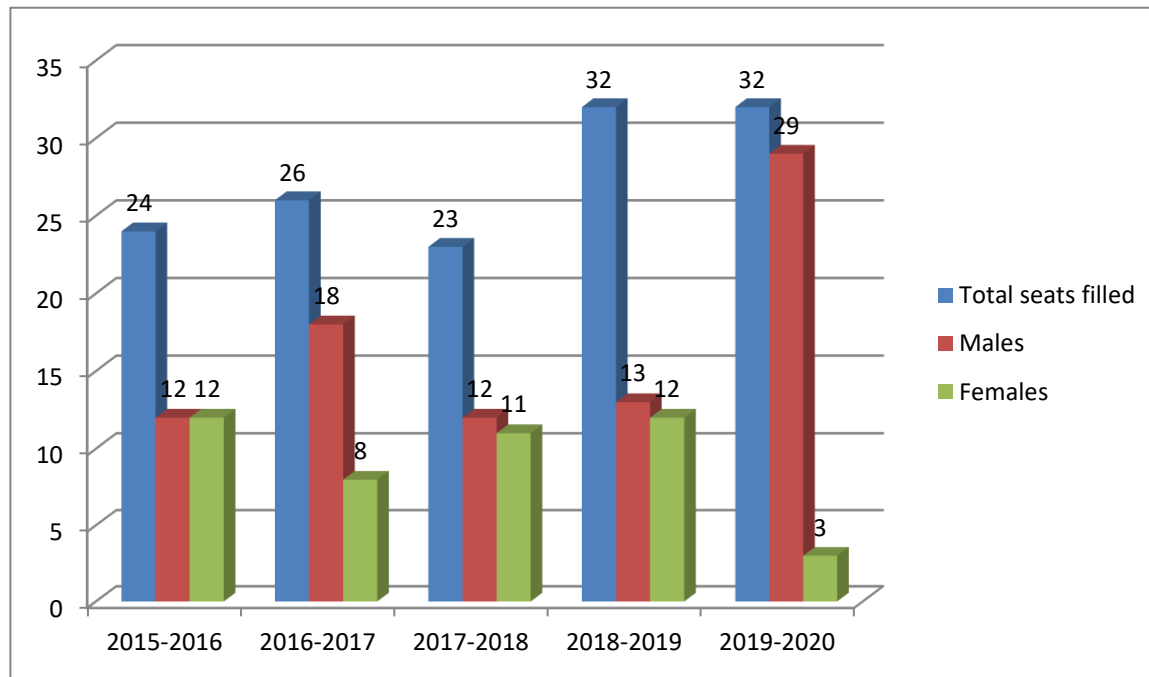
Post	Sanctioned	Filled
Senior Assistant	2	2
Clerk	1	1

UG Courses Student Profile Program Wise:

Name of the course	Year	Total number of seats	Total number of seats filled	Number of Males	Number of Females
B.com(CA)	2015-2016	180	148	70	78
	2016-2017	180	140	87	53
	2017-2018	180	117	75	42
	2018-2019	180	113	57	56
	2019-2020	180	112	60	55

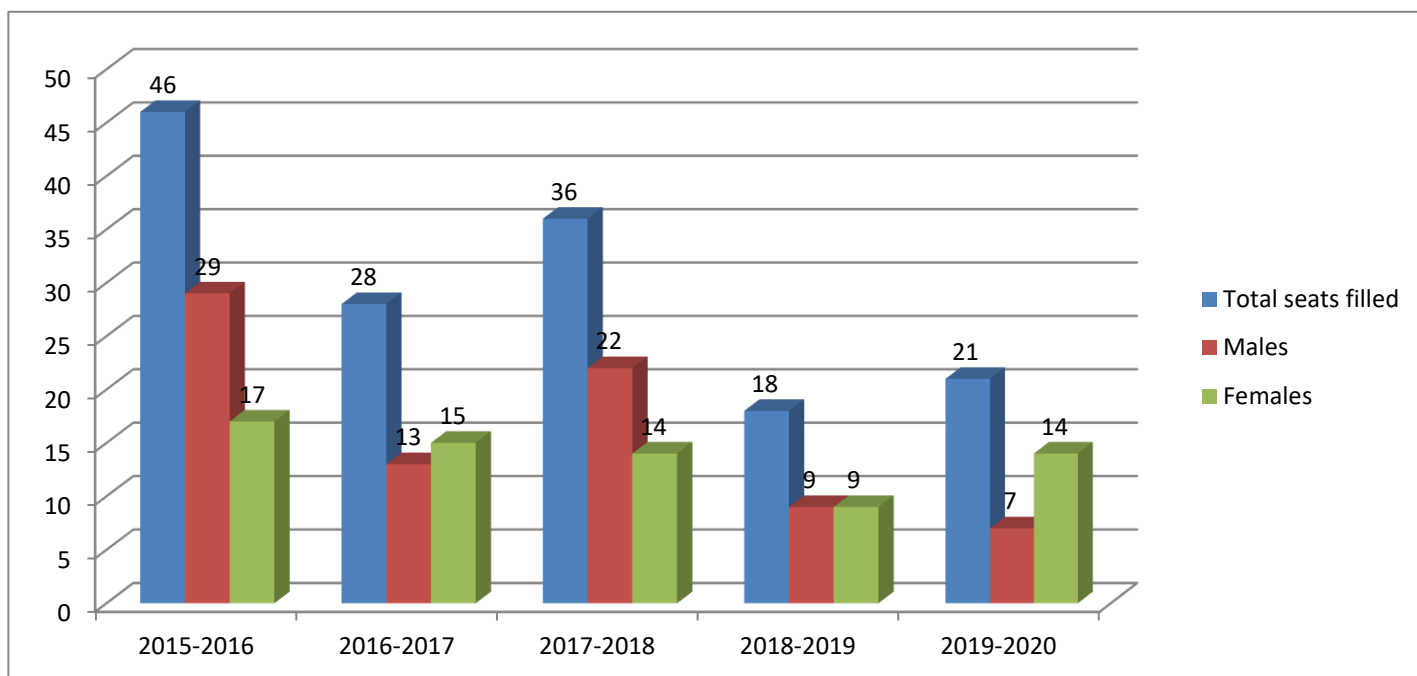


Name of the course	Year	Total number of seats	Total number of seats filled	Number of Males	Number of Females
BBA	2015-2016	60	24	12	12
	2016-2017	60	26	18	08
	2017-2018	60	23	12	11
	2018-2019	60	32	13	19
	2019-2020	60	32	29	03

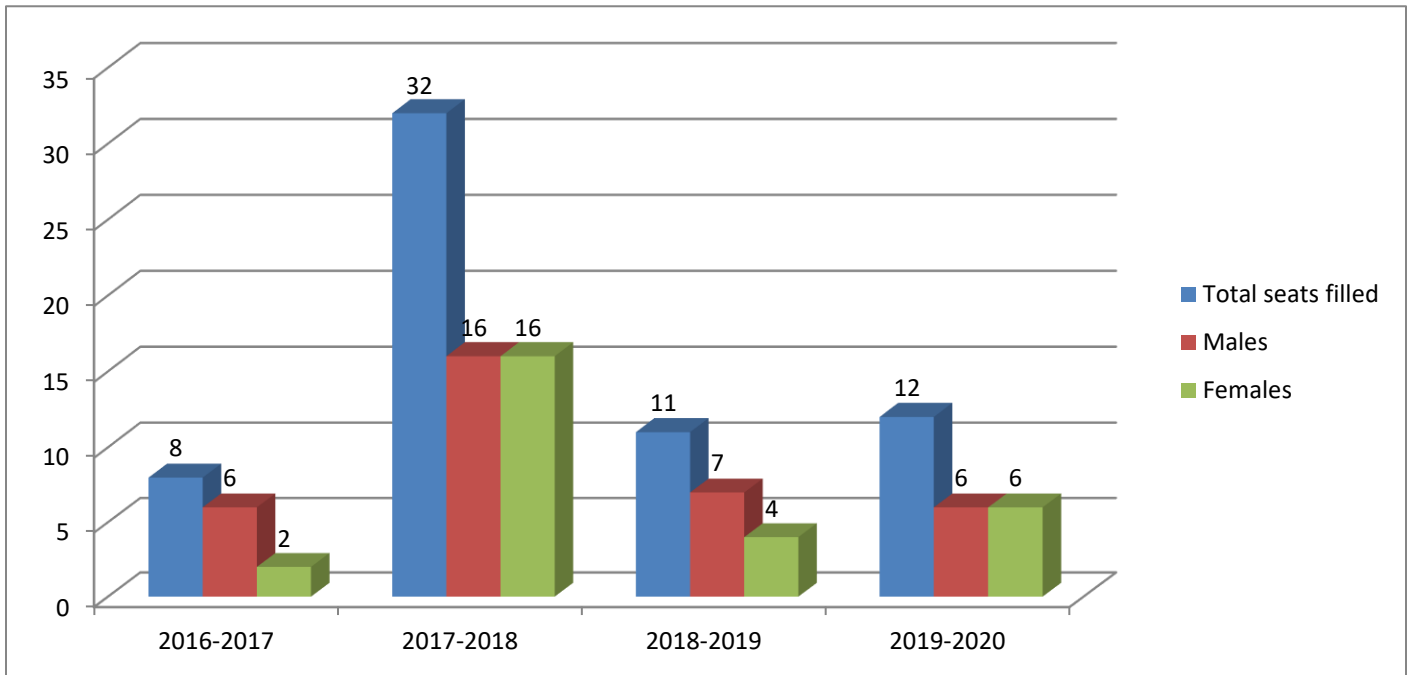


PG Courses Student Profile Program Wise:

Name of the course	Year	Total number of seats	Total number of seats filled	Number of Males	Number of Females
M.Com(Prof)	2015-2016	48	46	29	17
	2016-2017	48	28	13	15
	2017-2018	48	36	22	14
	2018-2019	48	18	09	09
	2019-2020	48	21	07	14



Name of the course	Year	Total number of seats	Total number of seats filled	Number of males	Number of Females
M.Com(Gen)	2016-2017	60	08	06	02
	2017-2018	60	32	16	16
	2018-2019	60	11	07	04
	2019-2020	60	12	06	06



B.Com (CA) Pass Percentage:

Year	SEM	Subjects	Appeared		Passed		Pass Percentage
			M	F	M	F	
2015-2016	I	Accounts-I	63	76	47	75	87.7%
		Business organization & Management	63	76	52	76	92.8%
	II	Accounts-II	53	69	36	65	82.77%
		Business Economics	53	69	36	67	84.4%
		Enterprise resource planning	53	69	33	66	81.01%
2016-2017	I	Accounts-I	75	51	62	50	89%
		Business organization & Management	75	51	68	50	94%
	II	Accounts-II	61	42	43	24	65%
		Business Economics	61	42	32	32	62%
		Enterprise resource planning	60	42	42	39	79.4%
	III	Corporate Accounting	55	43	36	39	77%
Business Statistics		53	43	39	41	81%	
IV	Banking Theory & Practice	52	42	33	38	75.53%	
	Business Laws	52	42	42	41	88.29%	
2017-2018	I	Accounts-I	75	25	59	23	82%
		Business organization & Management	75	25	66	24	90%
	II	Accounts-II	64	28	35	27	67.39%
		Business Economics	64	28	31	28	64.13%
		Enterprise resource planning	65	28	42	28	75.2%
III	Corporate Accounting	55	43	36	39	77%	
	Business Statistics	56	43	39	41	81%	

	IV	Banking Theory & Practice	52	42	33	38	77.17%
		Business Laws	52	42	42	41	88.29%
	V	Cost Accounting	44	66	25	56	74%
		Taxation	43	65	31	57	81%
		Commercial Geography	43	66	34	66	92%
	VI	Management Accounting	41	65	34	60	89%
		Auditing	36	65	29	63	91%
		Marketing	40	65	31	59	86%
2018-2019	I	Accounts-I	60	52	31	49	71%
		Business organization & Management	59	52	39	49	79.2%
	II	Accounts-II	58	51	25	42	63%
		Business Economics	55	49	36	47	80%
		Enterprise resource planning	55	51	38	50	83%
	III	Corporate Accounting	62	26	36	24	68.8%
		Business Statistics	63	26	45	26	79.5%
	IV	Banking Theory & Practice	61	24	47	25	82.3%
		Business Laws	61	24	59	23	96.5%
	V	Cost Accounting	39	39	36	38	95%
		Taxation	39	39	35	36	91%
		Commercial Geography	39	39	38	38	97%
	VI	Management Accounting	50	35	43	35	93.97%
		Auditing	50	35	42	35	92.77%
		Marketing	50	35	38	34	86.74%

2019-2020	I	Accounts-I	58	52	49	51	90.90%
		Business organization & Management	57	52	44	48	84.70%
	III	Corporate Accounting	47	46	28	43	76%
		Business Statistics	47	45	31	42	79%
	V	Cost Accounting	58	29	47	29	80.4%
		Taxation	58	29	50	29	90.8%
		Commercial Geography	58	29	51	29	91.9%
	VI	Management Accounting	57	57	48	51	86.84%
		Auditing	57	57	45	48	81.57%
		Marketing	57	57	49	48	85.08%

Year wise pass percentage:

Year	Pass Percentage
2015-2016	84.14%
2016-2017	83.98%
2017-2018	85.61%

Pass Percentage



BBA Pass Percentage:

Year	SEM	Subjects	Enrolled		Appeared		Pass Percentage
			M	F	M	F	
2015-2016	I	Management Process	11	12	9	11	86.9%
		Managerial Economics	11	12	7	10	73.9%
	II	Quantitative Techniques	11	12	7	12	82.6%
		Accounts	11	12	8	12	86.9%
		Business Environment	11	12	9	12	91.3%
	2016-2017	I	Management Process	13	9	11	8
Managerial Economics			13	9	10	8	82%
II		Quantitative Techniques	12	7	10	7	85%
		Accounts	13	7	13	7	100%
		Business Environment	13	7	10	7	85%
III		Operations Mgt	8	15	7	15	95.6%
		Human Resource Mgt	8	15	7	15	95.6%
		Organization Behavior	8	15	8	14	95.6%
IV		Financial Mgt	9	8	8	8	96.2%
		Marketing Mgt	9	8	7	7	82.35%
		Business Ethics & Corporate	9	8	5	8	76.47%
2017-2018		I	Management Process	12	10	12	10
	Managerial Economics		12	10	11	10	95.4%
	II	Quantitative Techniques	10	9	7	9	84.21%
		Accounts	10	9	5	9	73.68%
		Business Environment	10	9	4	9	68.4%

	III	Operations Mgt	14	7	14	7	100%
		Human Resource Mgt	14	7	14	7	100%
		Organization Behavior	14	7	13	7	95%
	IV	Financial Mgt	11	6	6	6	70.58%
		Marketing Mgt	12	6	9	6	83.33%
		Business Ethics & Corporate	12	6	9	6	83.33%
	V	Business Laws	8	8	6	8	88%
		Taxation	8	8	5	7	75%
		Marketing-I	8	8	6	8	88%
		Marketing-II	8	8	6	8	88%
	VI	International Business	8	8	8	8	100%
		S&M Enterprises	8	8	7	8	94%
		Project Management	8	8	7	7	88%
		Marketing-I	8	8	7	7	88%
		Marketing-II	8	8	6	8	88%
2018-2019	I	Management Process	11	18	7	13	69%
		Managerial Economics	11	18	9	14	79%
	II	Quantitative Techniques	11	17	10	14	86%
		Accounts	11	17	7	15	79%
		Business Environment	11	17	6	12	64%
	III	Operations Mgt	9	7	7	7	87.5%
		Human Resource Mgt	8	7	7	7	93.3%
		Organization Behavior	8	7	5	7	80%

	IV	Financial Mgt	7	8	4	8	80%	
		Marketing Mgt	7	8	6	7	86.6%	
		Business Ethics	7	8	3	4	46.6%	
	V	Business Laws	11	6	9	6	88%	
		Taxation	11	6	10	6	94%	
		HRM-I	11	6	10	6	94%	
		HRM-II	11	6	10	6	94%	
	VI	International Business	12	6	10	6	88.66%	
		S&M Enterprises	12	6	9	6	83.33%	
		Project Mgt	12	6	9	6	83.33%	
		HRM-I	12	6	10	6	88.66%	
		HRM-II	12	6	9	6	83.33%	
	2019-2020	I	Management Process	26	4	21	3	80%
			Managerial Economics	26	4	19	3	73.33%
		III	Operations Mgt	12	16	11	14	89%
Human Resource Mgt			12	16	9	13	79%	
Organizational Behavior			12	16	9	12	75%	
V		Business Laws	8	8	3	8	68.75%	
		Taxation	8	8	6	8	87.5%	
		HRM-I	8	8	6	8	87.5%	
		HRM-II	8	8	7	8	93.75%	
VI	International Business	08	08	07	08	93.75%		
	S&M Enterprises	07	08	07	08	100%		
	Project Mgt	07	08	06	08	93.3%		
	HRM-I	07	08	07	08	100%		
	HRM-II	07	08	07	08	100%		

Year wise pass percentage:

Year	Pass percentage
2015-2016	89.74%
2016-2017	90.12%
2017-2018	91.31%

Pass Percentage



M.Com (prof) Pass Percentage:

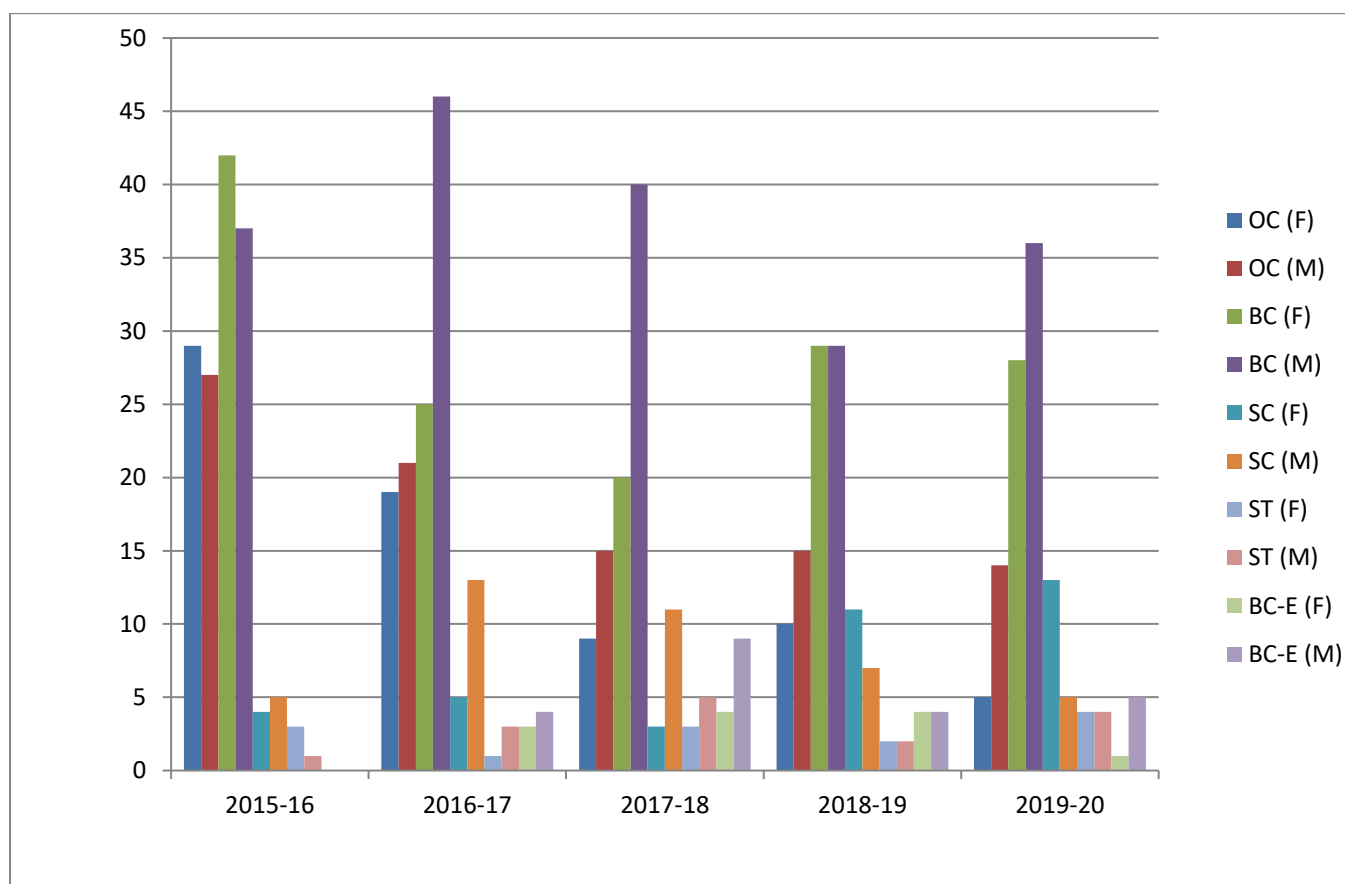
Year	Month	SEM	Enrolled		Appeared		Pass Percentage
			M	F	M	F	
2015-2016	Nov/Dec	I	22	17	19	15	28%
		III	33	12	33	12	52%
	Mar/Apr	II	22	18	22	18	72%
		IV	27	13	26	13	94%
2016-2017	Nov/Dec	I	14	13	10	12	62%
		III	23	15	22	15	96%
	Mar/Apr	II	11	14	08	14	90%
		IV	21	15	20	14	98%
2017-2018	Nov/Dec	I	22	14	19	14	64%
		III	13	13	10	12	77%
	Mar/Apr	II	22	14	20	13	85%
		IV	10	14	09	14	87%
2018-2019	Nov/Dec	I	09	08	04	07	88%
		III	20	13	16	12	96%
	Mar/Apr	II	05	08	05	08	100%
		IV	15	10	11	10	91%

M.Com (Gen) Pass Percentage:

Year	Month	SEM	Enrolled		Appeared		Pass Percentage
			M	F	M	F	
2016-2017	Nov/Dec	I	05	01	03	01	33.33%
		III	-	-	-	-	-
	Mar/Apr	II	05	01	03	01	50%
		IV	-	-	-	-	-
2017-2018	Nov/Dec	I	16	16	14	14	86%
		III	05	01	05	01	100%
	Mar/Apr	II	16	16	15	16	97%
		IV	05	01	05	01	100%
2018-2019	Nov/Dec	I	07	04	06	04	81%
		III	13	16	11	16	100%
	Mar/Apr	II	06	05	05	05	90%
		IV	15	16	15	16	100%

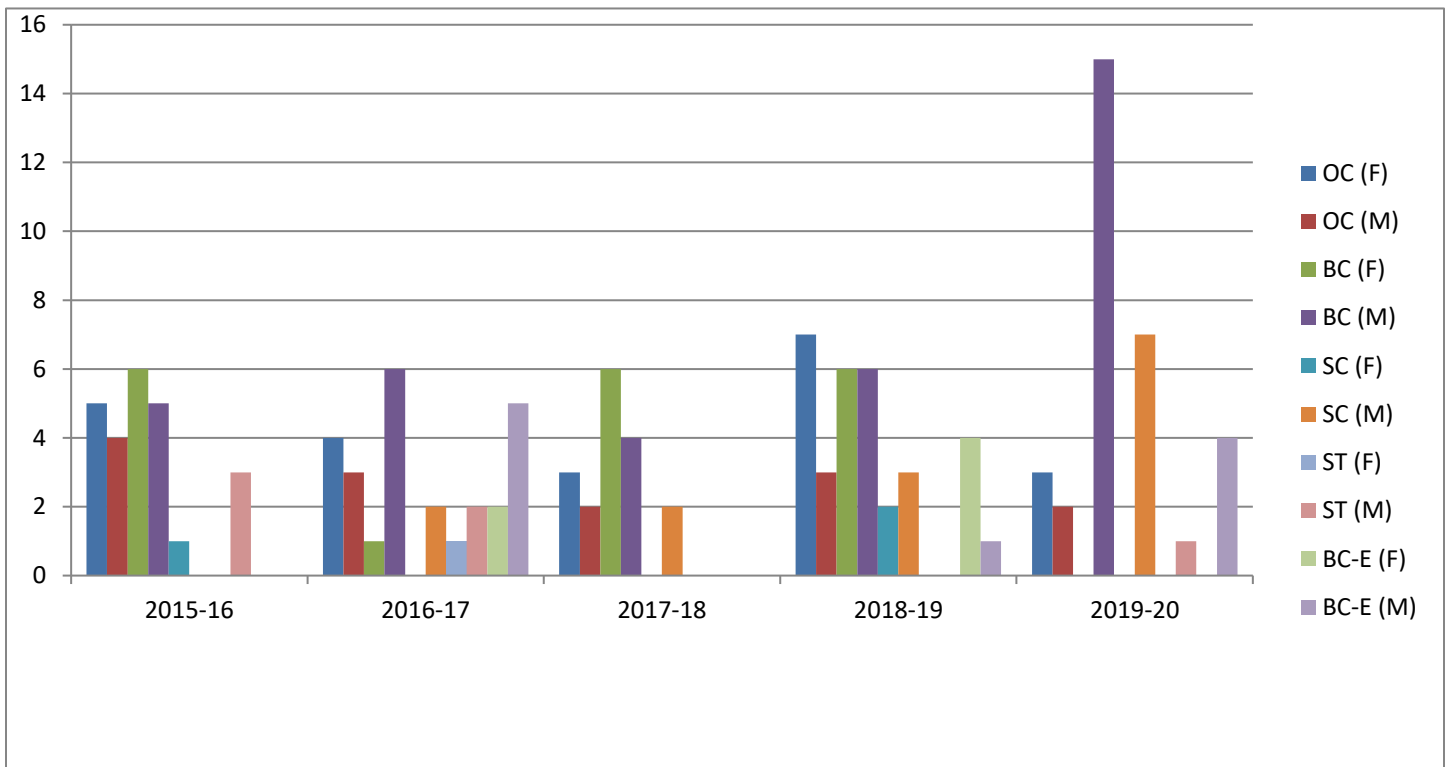
B.Com (CA) Student Strength:

Year	Total Seats	Enrolled		Category									
		M	F	OC (M)	OC (F)	BC (M)	BC (F)	SC (M)	SC (F)	ST (M)	ST (F)	BC-E (M)	BC-E (F)
2015-16	180	70	78	27	29	37	42	5	4	1	3	0	0
2016-17	180	87	53	21	19	46	25	13	5	3	1	4	4
2017-18	180	80	39	15	9	40	20	11	3	5	3	9	4
2018-19	180	57	56	15	10	29	29	7	11	2	2	4	4
2019-20	180	60	55	14	5	36	28	5	13	4	4	5	5



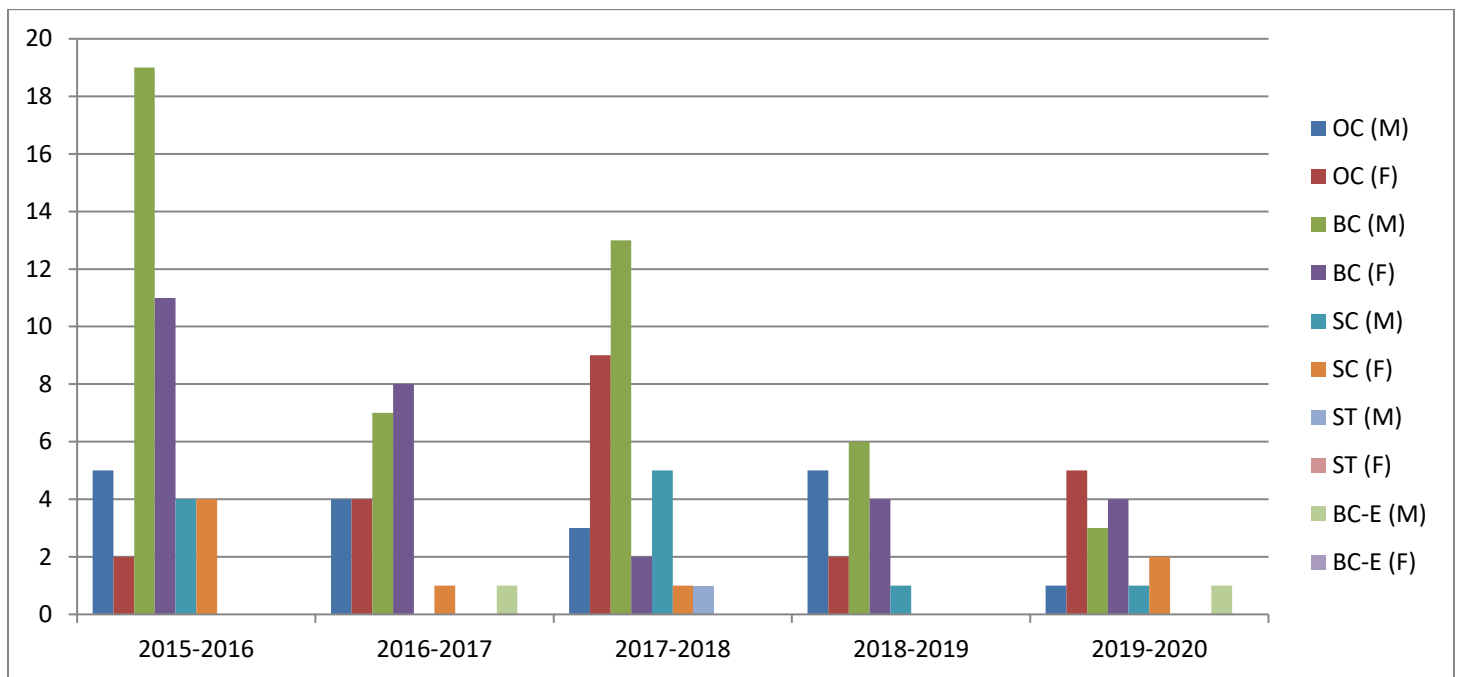
BBA Student Strength:

Year	Total Seats	Enrolled		Category									
		M	F	OC (M)	OC (F)	BC (M)	BC (F)	SC (M)	SC (F)	ST (M)	ST (F)	BC-E (M)	BC-E (F)
2015-16	60	12	12	4	5	5	6	0	1	3	0	0	0
2016-17	60	18	08	3	4	6	1	2	0	2	1	5	2
2017-18	60	08	09	2	3	4	6						1
2018-19	60	19	13	3	7	6	6	3	3	0	0	1	4
2019-20	60	29	3	2	3	15	0	7	7	1	0	4	0



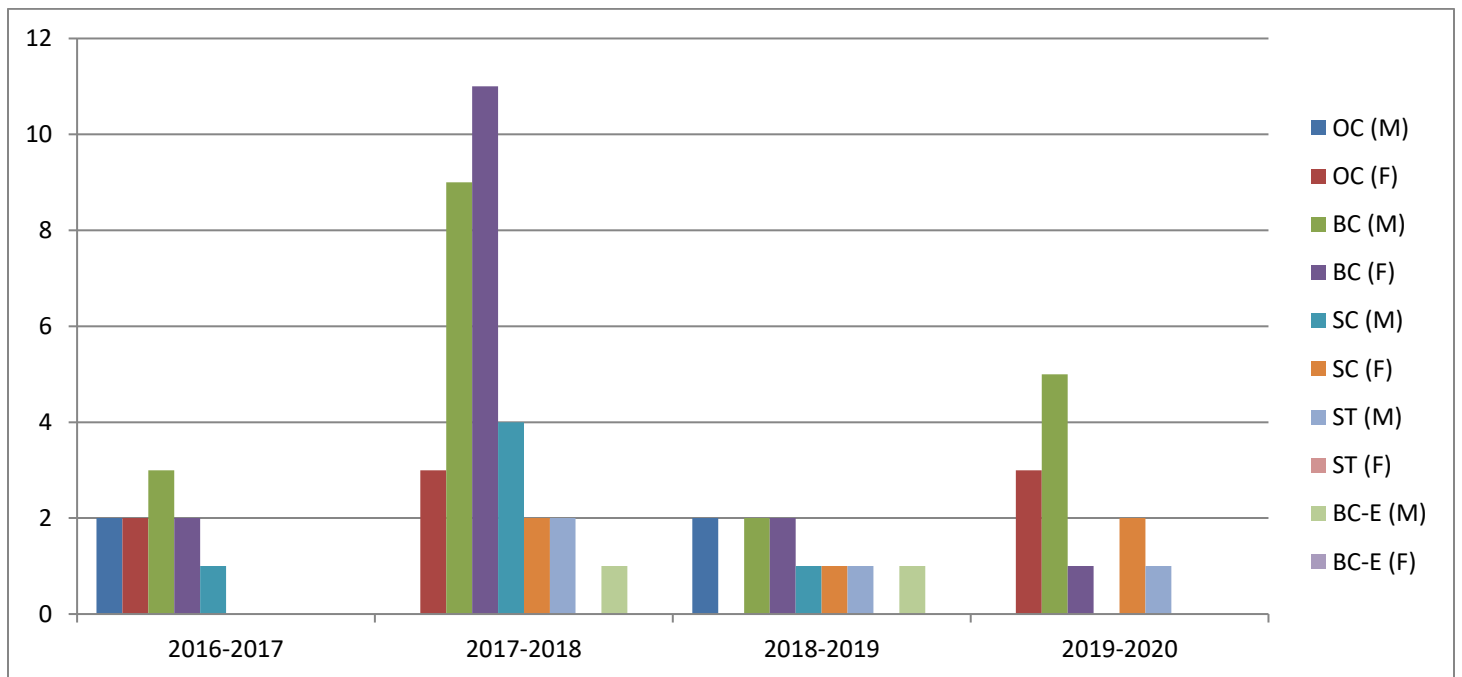
M.Com (Prof) Student Strength:

Year	Total Seats	Enrolled		Category									
		M	F	OC (M)	OC (F)	BC (M)	BC (F)	SC (M)	SC (F)	ST (M)	ST (F)	BC-E (M)	BC-E (F)
2015-16	46	29	17	05	02	19	11	04	04	-	-	-	-
2016-17	28	13	15	04	04	07	08	00	01	-	-	01	-
2017-18	36	22	14	03	09	13	02	05	01	01	-	-	-
2018-19	18	09	09	05	02	06	04	01	00	-	-	-	-
2019-20	21	07	14	01	05	03	04	01	02	-	-	01	04



M.Com (Gen) Student Strength:

Year	Total Seats	Enrolled		Category									
		M	F	OC (M)	OC (F)	BC (M)	BC (F)	SC (M)	SC (F)	ST (M)	ST (F)	BC-E (M)	BC-E (F)
2016-17	10	06	04	2	2	3	2	1	-	-	-	-	-
2017-18	32	16	16	-	3	9	11	4	2	2	-	1	-
2018-19	11	06	05	2	-	2	2	1	1	1	-	1	-
2019-20	12	06	06	-	3	5	1	-	2	1	-	-	-



Details of Infrastructure facilities:

Library:

There is a central library to cater to the need of the students. Department does not have a library. But the complimentary copies provided by different publisher are provided in the department for the use of the student.

Internet facility for staff and students:

Yes (only for staff)

Classroom with ICT facility:

Yes

Number of students receiving financial assistance from college, university, government or other agencies:

Data maintained by the college

Teaching methods adopted to improve student learning:

- Lecture
- Assignments
- PPT's
- Class seminars
- Quiz
- Question and answers
- Skit
- Question paper discussion
- Test
- Group discussion

Participation in Institutional Social Responsibility (ISR) and Extension Activities:

Our students participated in NSS activities, seminars and quizzes conducted by college.

- 60 number of NSS volunteers are participated in 5th International Yoga Day Celebrations on June 21st 2019
- 55 number of NSS volunteers are attended the awareness program on Solid Waste Management (6th July 2019)
- 45 number of students marched through the streets of kakkalapalli village to spread awareness on solid waste management (7th July 2019)
- 20 number of NSS volunteers participated in tree plantation programme to create social awareness about the importance of tree as well as planted trees in college campus (23rd July 2019)
- 30 number of NSS volunteers are participated in clean campus programme (25th July 2019)
- On occasion of Jal Shakti Abhiyan (JSA) focused on water conservation, our students did removing thorn trees and digging pits in kakkalapalli pond (29th July 2019)
- On the glorious occasion of our mighty country's 73rd independence day, our college hosted a simple and elegant flag hoisting ceremony
- 60 number of NSS volunteers are participated lecture series on the focus of poshan maah

(Nutrition Month) on the occasion of Poshan Abhiyan Jan Andolan Dashboard (14th Sep 2019)

- 40 number of students are participated in blood grouping camp conducted in college on 15th Sep 2019
- On the occasion of Foundation Day of NSS, Unit-II conducting awareness program about NSS, Essay writing & poster presentation on NSS activities, in this event 20 number of students are participated (24th Sep 2019)
- On the occasion of Mahatma Gandhi 150th Birth Anniversary (Gandhiji's Nai Talim), 50 number of NSS Unit-II volunteers participated in tree plantation and cleanliness drive in the college campus (3rd Oct 2019)
- On the occasion of Constitution day, NSS Unit-II conducting classroom lecture(26th Nov 2019)
- 20 number of NSS volunteers are participated in activities (Quiz, Elocution, Poster presentation & Painting) carried out in college on the occasion of 150th Birth Anniversary of Mahatma Gandhi (Dec 2019)

NCC Activities:

- In our college NCC started in the year 2013 with 100 strength
- B.Narmada, Lecturer in commerce took charge as CTO
- In the year 2014 B.Narmada took training at "Gwalior Army Camp" and commissioned as ANO
- Every year our students attending combined annual training camps
- Our students participated in rally's which gives social awareness like "AIDS", "Anti-Dowry" and "Swaach bharath awareness" conducted by our college
- Our students also participated in Yoga awareness program on International Yoga day every year
- Our students conducted Blood donation campaign
- Another important activity done by our NCC students is visiting old age homes, serving them and helping them
- Our students participated in swaachatha pakwada programs at village streets regularly as per schedule
- Our students also participated in "Waste management programs", "Ban of plastic usage" awareness programs
- Our students conducted "Nukkad Nataks" on streets and in main circles of villages on EK BHARATH SHESTH BHARATH
- Our students participated in seminars, Quizzes and elocutions conducted by NCC

Facilities:

- Internet and ICT Based

SWOT analysis of the department and future plans:

STRENGTHS:

1. A well stocked library with E-resources
2. No Infrastructure problems
3. Full equipped classrooms
4. Frequently organizes seminars, PS and lecturers
5. Excellent faculty members with teaching and research experience

WEAKNESSES:

1. High student-Teacher ratio
2. Most of the students come from poor and backward family and thereby cannot attend classes regularly as they are to provide economic support to their family

3. Also the number of students to the post-graduate courses of commerce is gradually decreasing during the last few years. This is perhaps due to lack of knowledge of the vast potential of commerce in huge booming cities as well as due to the lack of employable opportunities in government technique post
4. Number of dropouts in case of female students due to early marriages
5. Lack of advanced research facilities
6. Infrastructure constraints for students from rural areas
7. Inadequate financial resources

OPPORTUNITIES:

1. Introduction of career related courses
2. Availing services of external experts
3. Tie-ups with other academic institutions of excellence
4. Community / extension services

THREATS:

1. Heavy work load for faculties is a limiting factor to develop their research capabilities
2. Lack of regular and competent training program for faculties
3. Lack of including eminent professionals in the teaching learning process

Department Gallery:

